

**\$5.00 Special**

This week only we offer you your choice of several hats valued at from \$6.50 to \$12.50 (our standard prices) at \$5. This would mean \$8 to \$12 elsewhere.

**Stylish Millinery**

—hats which are suited to the weather and in the prevailing shoe—make up for you individually, in the most becoming way.

—and on account of low rent and other expenses at

**Reasonable Prices**

—in fact, our regular prices are as low or lower than so called bargain prices elsewhere.

—investigate and prove that this is so.

**Williams Millinery Parlors**

205 E. Central

**MINING****The Mineral Wealth of Lincoln County New Mexico**

(From the Carrizozo News.)

While the development of the natural resources of Lincoln county is being encouraged and advanced, it might be well to look more closely to the development of the great mineral wealth of the different districts, which some day will produce a greater annual wealth than all other lines of endeavor followed in this part of the state. In the vast mountain ranges of Lincoln county there exists coal, iron, gold, silver, copper, lead and many of the rare minerals of commerce in paying quantities, and only development is needed to make their wealth and usefulness available to mankind.

It is impossible, in one issue, to mention the many promising districts of the county and their progress; so beginning near home the News representative visited that part of the Nogal district nearest this point, and found promising prospects with very little actual development going on.

The principal properties nearest the town are those of the Iowa and New Mexico Mining and Milling Co., and the Economic Mining and Milling Co. The first is at present inactive, but the Economic company is steadily carrying on development. The principal properties of this company at the present time are seven in number, the Telluride, Sylvanite, Gold King, Gold Queen and Copper Hill Numbers 1, and 2, and upon these properties the principal development work has been done.

On the Gold King there is a shaft 95 feet deep and a tunnel 135 feet; on the Gold Queen a 60 foot shaft and considerable open cut work; on the Sylvanite open cuts and shafts, and on the Copper Hill group several hundred feet of tunnels, shafts and open cuts. The ore bodies so far shown are of low-grade copper, but large, and also generally carrying values in gold. Occasional high-grade ore occurrences have been disregarded by the company and the effort has been to get depth, where prospects from the surface down encourage the belief that large bodies of high-grade copper-gold ores exist and accompany the much larger bodies of lower grade copper ore already shown to exist on the surface and to the depth now attained. Engineers examining the property have given favorable opinions upon both the ore bodies and the method of development. It is the opinion that the tunnel on the Gold King now in 135 feet and intended to cut the large iron vein carrying copper already opened in the deep shaft, will cut the ore body at a depth assuring sulphide ores. It has already been demonstrated that the sulphides are of much higher value than the surface ores.

The Economic company's property should become one of the producing mines of the southwest with a fair amount of development, as the low-grade carbonates on the surface already offer an attractive leaching proposition for capital, while values increase as the sulphides show. The principal low-grade vein is fully one hundred feet in width on the surface and all the vein matter is mineralized. The large bodies of low-grade ores already available, the more than flattering prospect of materially increasing values with depth, to say nothing of high-grade streaks already shown.

ing, together with the extremely favorable location of the property for handling and shipping the product of the different workings, indicates a certain producer with development.

There are some very valuable claims adjoining the present holdings of the Economic company, some of which have produced some extremely high-grade ore, and it is understood that the company is about to take over the most promising showings.

As mentioned above, the location of the properties held by the Economic company is favorable for the easy and economical handling of both the mining and shipping products of the company. A short distance below the properties, on the flat, there are a number of places where water has been secured at depths less than 50 feet, and in such quantities as to make available any desirable process for the handling of the low grade ores. Above the company camp there is ample water for all present mining purposes, with the prospect that much more can be developed when the need of it is felt. In all probability the company will resort to both concentration and leaching, the latter at least until the carbonate ores of the surface have been worked out, which will be the labor of many years, judging by the surface indications. The company can reach a sidetrack of the El Paso & Southwestern, a few miles south of Carrizozo, by a haul of about seven miles, and can ship from Carrizozo by a haul longer by a little more than a mile. Both roads give a downhill pull all the way, and the transportation of the ore, concentrates and precipitates of the company to the railroad can be accomplished very cheaply. For any needed power the close proximity of opened cut measures will furnish fuel at a cost not to exceed \$2.50 at the mine or mill. With these favorable conditions it is not unreasonable to expect the company to work practically all the ore now opened up by the workings already in, which is of itself would be an immense undertaking and result in the production of large quantities of copper.

Just at present the company is working a small force of men, but the officers are untiring in their efforts to complete arrangements for increasing the force and equipment to a point where rapid progress can be recorded. In this work President Geo. Hopkins, Secretary E. C. Morton and Treasurer A. V. Swarczewsky should be encouraged, as the knowledge of low grade ore bodies promise extensive reduction works at the mines, and Carrizozo would directly derive the benefits of the large pay roll necessary for carrying on the treatment of a large tonnage of low-grade material. High-grade properties can be worked and the ore treated with few men, as the reduction plant is small. The result is a small pay roll no matter how great the production of metal, but high-grade properties, particularly those carrying gold, are not generally satisfactory investments, and as an attraction for capital large bodies of low-grade ores of copper or lead are stronger than gold and silver propositions. The low-grade propositions are also more satisfactory as trade makers for the merchants of surrounding towns, because

it takes many men to handle a large ore tonnage, and a larger percentage of extracted values goes into circulation. As an investment for capitalists the low-grade propositions are in favor because where the values are in lead or copper, the gold and silver is contained in the cheaper metals and it has been found that the investor gets more of the values in dividends. One big low-grade proposition is worth more to a town—and generally to the investor—than a number of small high-grade propositions, and while the Economic company will probably open some high-grade ore bodies with depth, every encouragement should be given its officers because their energy is developing the great low-grade bodies which capital is seeking and are of great benefit to the business interests to which they are tributary.

Capitalized for one million dollars with no promoter's stock out, but all not in the treasury used for acquiring properties or in development work, places the company in a position where a strong showing can be made of actual development work done for all the money used, and hundreds of feet of tunnels, shafts and open cuts stand as mute but conclusive evidence of the energy and honesty of the management. Having demonstrated the existence of a large number of veins and surface deposits of mineralized vein material, it is now the intention of the company to confine development to the opening up of considerable depth of one or two of the largest and most promising veins, not necessarily those now showing the best grades of ore, but those indicating the development of possible high-grade deposits while assuring large bodies of low-grade material for treatment in concentrating and leaching plants, which the company will probably erect in the near future.

The persistence of the Economic company, and the success attending its continued efforts, has encouraged the owners of other property on the western slope and it is understood that preparations are making to start work in several places.

At the office of the Economic company it was given out that the company has almost completed arrangements for extensive development, to continue through the summer and coming winter, and that a few weeks would see greatly increased activity in the camp. The successful conclusion of negotiations leading to this development of the property to a reasonable depth would be good news for Carrizozo, as the sooner producing mines are brought in, the sooner greater prosperity for the county will arrive.

**PINOS ALTOS CAMP TAKING ON NEW ACTIVITY**

Operations Resumed on Extensive Scale on Both Sides of Mountain in District Near Silver City.

Pinos Altos, N. M., May 18.—Mining activity has been renewed throughout the Pinos Altos mountain and the camp here has taken a new lease on life, being busier than for several years. Both sides of the mountain are being worked. On the west side the Empire Zinc company is pushing development work on the bodies of sulphide ore and large blocks of ore are being shipped out. On the east side, where the property of the Savannah Copper company is located, the work of re-mining the old shaft, which recently caved in, is under way. William P. Fletcher is directing the work of re-mining.

Messrs. Edwards and McAdams have purchased the Eckard share in the Hardacre lease and together with J. T. Jones have started up work again.

One of the members of the Golden Giant company is expected to arrive this week, when preparations will be made for the operation of their mine. An assay office has been opened here to handle ore from the Pinos Altos district.

**CHINO MAN BOATS TO SOUTH AFRICA**

Drill Superintendent W. H. Moseley, Mining Expert and Baseball Enthusiast to Other End of the World.

Silver City, N. M., May 18.—W. H. Moseley, drill superintendent of the Chino Copper company at Santa Rita and president of the Santa Rita baseball club, left Silver City last week for Belgian Congo, Africa, where he will have charge of the oil drilling outfit of a large corporation. Mr. Moseley will sail from New York May 22nd. C. E. Dickerson will succeed him as drill superintendent at Santa Rita. Mr. Moseley will be joined by Mrs. Moseley after he becomes acclimated to the new country. In "Red" Moseley, as he was familiarly called, the Santa Rita team loses a live wire that accounts for much of their success, and the Chino Copper company a faithful employee. Mr. Moseley was well remembered by tokens of esteem from the ball club and lodges at Santa Rita in which he was an active member.

**Bismarck—the Greatest of the Germans**

BISMARCK, like all Germans, prized Personal Liberty as the breath of life—a NATURAL RIGHT to be guarded and defended at any cost. Among our millions of law-abiding German-American citizens there is not a man who does not consider it insolent tyranny of the most odious kind for any legislation to issue this command: "Thou shalt NOT eat this—thou shalt NOT drink that." Germans know that there is no evil in the light wines and beers of their fathers. EVIL ONLY IS IN THE MAN WHO MISUSES THEM. Fifty-seven years ago ANHEUSER-BUSCH founded their great institution upon the tenets of the Constitution of the United States. During these fifty-seven years they have honestly brewed an honest beer—the kind that has added to the temperance of nations. Their great brand—BUDWEISER—is demanded throughout the world. Its sales exceed any other beer by millions of bottles, proving Bottled only at the home plant ANHEUSER-BUSCH ST. LOUIS

C. E. KUNZ, Distributor  
Albuquerque, N. M.

**Budweiser**

Means Moderation

**New Mexico Mining****Rich Strike in Terramas**

One of the biggest most important strikes that ever been made in the mining history of New Mexico is reported to have been struck at Terramas, where agencies of the Fred Wiedenbeck Co. have struck a rich vein of lead silver ore that assays \$75 per ton. The vein of ore is within two of the Alexander mine, which owned by Deering, and this brilliant discovery is reported to be the richest property in the Terramas district. Water has been developed within a mile of a new strike, which will greatly facilitate the working of the new opened vein. The strike marks a new epoch in the mining history of New Mexico and will do much to hasten the development of the rich mine section to the south of Deering-Benning Graphic.

**Made a Recovery**

W. E. Barnes, cable fixer for the Southern Pacific in town last Friday, and discovered that if the Southern Pacific of a branch up to the 35 mine it would probably get a good deal of ore to haul to the smelters. He immediately telegraphed to Mr. Hopp and Mr. Matthews to come over and build the road. They came down Saturday, looked the proposition over, went through the mine and decided to build the road if those higher up would furnish in cash. The higher-ups have not yet signified that they would do so. It may be necessary to send the trouble over to San Francisco to make the showing—Hillsboro Liberator.

**Sierra County Strike**

Estancia, Chiriqui and Abuelo have struck a considerable body of rich ore on the Sherman claim belonging to Dr. Caballero, on which they have taken a lease. They ran a drift in from a lower part of the mountain side and expect to take out the rich ore which they found in a tunnel just above this one and which ran 20 ounces in gold—Hillsboro Free Press.

**San Juan Company Formed**

A mining company was organized this week with a capital stock of \$25,000 for the purpose of prospecting and developing property already acquired in the Caves Basin district. The following officers will have charge of the affairs of the company: President, J. B. Epperson; secretary, W. O. Grandall; board of directors, W. O. Grandall, A. H. Masters and J. W. McMichael. Mr. Epperson leaves today for the scene of activities—Durango Democrat.

F. W. Moffett has put a number of men to work on the Eureka shaft, which is to be sunk a hundred feet deeper.

W. H. Harlick of Socorro arrived here a few days ago and is surveying the Ready Pay group of mines for patent—Hillsboro Advocate.

**On Trail of Lost Mine**

Captain M. Cooney passed through town Tuesday on his way to his Socorro mine. He is still prospecting for that lost mine, for which he has been searching twenty-six years. He thinks he is now on a sure trace of it.

**THREE HUNDRED CHILDREN HAVE BANK BOOKS**

School Savings Bank Plan Is Making Good in Albuquerque Public Schools; More Joining Daily.

The school savings bank plan has demonstrated its practicability and usefulness within the three months it has been in operation in Albuquerque. To date, the American Trust and Savings bank, designated as the public school savings system bankers, has received approximately three hundred separate accounts and new ones are coming in daily. The savings habit is catching on. A boy with a bank book shows it to one of his pals who immediately wants one. Then competition starts as to who will save first and before long the contagion has spread through a whole class.

New York city last week followed the lead of Albuquerque and other advanced communities by adopting the school savings bank in the schools of the greater city.

**'PIKE'S PEAK' FLOUR MAKES A HIT IN ALBUQUERQUE**

Self Raising Flour Causing a Sensation All Over the Rocky Mountain Districts The Denver Demonstration.

"Pike's Peak" Self Raising Flour, which has been extensively advertised in the columns of the Evening Herald of late, has created a sensation in Albuquerque. Samples of the flour have been widely distributed and almost every housewife in the city has been experimenting with it to her great satisfaction. Reports coming to the Herald are that it is proving tremendously popular.

The new flour in fact is making something of a household sensation all over the Rocky Mountain region. The Denver Post has a month-long exhibition in the large Auditorium in Denver, known as the Denver Post Cooking School with Mrs. Elizabeth O. Miller of Chicago, one of the most famous domestic science experts in the world, in charge. The Post conceived the idea of putting on this big show in the Auditorium because of the sensation which had been created in Denver by the "Pike's Peak" Self Raising Flour. The show is running all this week and the Auditorium has been packed to capacity. The Post is very proud of the fact that such a high grade article was manufactured in its home town and knowing of the great reputation "Pike's Peak" had attained in the very short time among the women of Denver, and as sponsors of home industry, they put on this wonderful show. Contests are being held every day and there have been no many entries for the contests that a large number of women who entered were disappointed as they could not be accommodated.

"Movies" and Monotony. Strangers (in Hicksville)—"Life in this burg must be kind of monotonous, isn't it?"

Hotelkeeper—"Used to be a little that way, but two weeks ago the manager of our theater started to change the pictures twice a week."—Puck.

**Arizona Sheriff Falls in Love With City**

Wheeler Wishes He Could Move Albuquerque Bodily to Tombstone. Leaves With Prisoners Today.

Sheriff Harry C. Wheeler, with Deputy English and M. Gougel, the three young men implicated in the theft of a motor car from Douglas, Ariz., started back to the Arizona town this afternoon in the recovered automobile. The car, which was stalled in an arroyo near Rain when Chief of Police McMillin recovered it Sunday, was repaired sooner than was expected. A part required for its repair arrived from El Paso this morning, and that enabled the mechanics to get it in shape by noon. Sheriff Wheeler, whose home is in Tombstone, was much impressed with Albuquerque. He has been here for a couple of days and under Chief McMillin's hospitable guidance he has had a pretty good opportunity to see Albuquerque at its best.

"This is certainly a great town," said the sheriff with sincere admiration in his tones today. "I wish I could move it bodily right down to our country," he added.

**Make Demand Forcible Don't Be Trifled With**

Ask for S. S. S. and Don't Stand for the "Just as Good" Talk.

Too many people are ruled by the shortest route to the bargain end of a dollar. For that reason they tempt a clerk to slip them

Perhaps he thinks he is getting the best deal, but he has one eye on the cash register and the other on the extra penny. That's the way it is with the cheap mineral stuff that can be put up in any corner of the city.

There is not a medicine for any purpose more carefully made than S. S. S. It represents the highest type of medicine. Its medicinal properties are just as essential to well balanced health, if the blood be sick, as are the nourishing elements of meats, grains, fats and sugars of our daily food. S. S. S. is prepared direct from native medicinal material. Not a drop of drugs is added. Not a drop of mineral is used. This is one of the most important things to know and to remember when your blood needs attention.

It is the most effective, the purest, the quickest and most reliable medicine known for poisoned blood, rheumatism, catarrhal infection, malaria, skin diseases, old sores and all afflictions that show in the blood, skin, joints and muscles.

As interesting back on the blood is suited to those who write. Get a bottle of S. S. S. today. It is the world's greatest medicine. Indicate upon the dealer handling you S. S. S. and don't let him waste about something that he can't advertise as from from inside or outside and other destructive mineral drugs.

If you have trouble getting S. S. S. write to The S. S. S. Co., 1200 North Third, Atlanta, Ga., for list of agents and stores.

When You Ask For S. S. S. Do So With Emphasis. They Will Understand.

A single message for a loan order. Here is where constitution gets a good start. When a clerk attempts to hand you a substitute for S. S. S. he will tell you a pretty story.

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**Albuquerque Beer**

THE NEW BEER  
HAS NO EQUAL

**Diamond Ice**

Good Ice  
Good Weight

Southwestern Brewery and Ice Company